

WALK-ON GRAPHICS®

SLIP RESISTANT
FLOOR GRAPHIC SYSTEM



The Walk-On Graphics® two part system includes a printable vinyl base film and a UL 410 slip resistant overlaminates to create durable floor signage applications.

Walk-On Graphics®

Recommended for use on smooth, clean, flat surfaces like tile, sealed wood, ceramic tile, vinyl, and sealed concrete

4 mil printable vinyl base film available in white or clear finishes with removable adhesive

4 mil clear optically clear and 6 mil clear embossed UL 410 certified overlaminates options

Suitable for indoor short term floor graphics (<6 months)

Graphics withstand normal floor maintenance and cleaning

Print Compatibility: Wide Format (Eco-Solvent/Solvent, Latex, UV)

Applications

Wayward Floor Graphics

Floor Advertising Graphics

Point-of-Purchase Floor Signage

Social Distancing Floor Graphics

Directional Arrows

Counter Mats

SCAN HERE FOR
FREE SAMPLES ►



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STANDARD SIZES ▶

	Color	SKU #	Film Thickness	Adhesive	Liner	Durability	Size
Base Film							
White	SPMWOGWB5450N	4 mil	Removable	90# Layflat	6 months	54" x 50 yd	
Clear	SPMWOGCB5450N	4 mil	Removable	90# Layflat	6 months	54" x 50 yd	
Recommended Overlaminate							
Optically Clear	LM4CL5450	4 mil	Permanent	PET	3 years	54" x 50 yd	
Embossed Clear	LM6CE5450	6 mil	Permanent	PET	Indoor Only	54" x 50 yd	

*Overlaminate listed above are UL 410 certified and suitable for interior floor graphics.



Easy to apply and remove from these surfaces:



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TECHNICAL DATA ▶

	Base Film	SPMWOGWB	SPMWOGCB
Physical Properties			
Application		Floor	Floor
Finish		Matte	Gloss
Color		White	Clear
Adhesive		Removable - R32	Removable - R32
Film		Calendered Flex Vinyl	Calendered Flex Vinyl
Liner		90# Layflat	90# Layflat
Topcoat		Available - WOGFW/TC	Available - WOGFC/TC
Opacity		92% Minimum	15% Max (90+% Transmission)
Gloss Level		8% Typical	Optically Clear
Thickness	Film	3.2 ± 0.2 mil	3.2 ± 0.2 mil
	Film w/ Adhesive	4.2 ± 0.2 mil	4.2 ± 0.2 mil
	Total Thickness	10.5 ± 0.2 mil	10.5 ± 0.2 mil
Adhesion	SS 15 min Room Temp Dwell	4-8 oz/in	4-8 oz/in
	SS 24 hr Room Temp Dwell	12-16 oz/in	12-16 oz/in
Weight	Film w/ Adhesive	140-145 gsm	130-135 gsm
	Total w/ Liner	290-300 gsm	280-290 gsm
Printability	w/o Topcoat	Screen, Solvent, UV Flat Bed Ink Jet	Screen, Solvent, UV Flat Bed Ink Jet
	w/ Topcoat	Offset	Offset

	Overlaminate	LM4CL	LM6CE
Physical Properties			
Finish		Optically Clear	Embossed
Color		Clear	Clear
Adhesive		Permanent - P92	Permanent - P92
Film		Calendered Flex Vinyl	Embossed Rigid Vinyl
Liner		1.5 mil PET	1.5 mil PET
Opacity		15% max (90+% Transmission)	12-18% (85-95% Transmission)
Gloss Level		DPC	12% Typical
Thickness	Film	3.2 ± 0.2 mil	5.75 ± 0.2 mil
	Film w/ Adhesive	4.2 ± 0.2 mil	7.25 ± 0.2 mil
	Total Thickness	5.5 ± 0.4 mil	8.75 ± 0.2 mil
Adhesion	SS 15 min Room Temp Dwell	65 oz/in minimum	65 oz/in minimum
	SS 24 hr Room Temp Dwell	100 oz/in minimum	100 oz/in minimum
Weight	Film w/ Adhesive	125-130 gsm	215-220 gsm
	Total w/ Liner	170-180 gsm	260-270 gsm
Slip Resistance Certification		UL 410	UL 410

	Conditions for Use	
Shelf Life		1 year
Clean Removability		6 months
Indoor Durability		6 months
Min Application Temp		40° F (4° C)
Service Temp Range		-20° to 150° F (-29° to 66° C)
Solvent Resistance		Good*
Water Resistance		Excellent

*Good for most petroleum solvents and lower aliphatic alcohols.
For ultimate solvent resistance, edge sealing is recommended.

The information provided herein is correct to the best of Nekoosa's knowledge, however, should not be construed as specifications. No liability for any errors, facts or opinions are accepted. Customers must satisfy themselves as to the suitability of this product for their application. No responsibility for any loss as a result of any person placing reliance on any material contained herein will be accepted.

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Applying Walk-On Graphics

Remove the release liner from the back of the graphic and position it on the desired location of the floor. Lift one edge of the decal. With a squeegee, use overlapping strokes to apply pressure from the middle towards the edge of the decal.

If the decal is large, it is recommended to spray the floor with water mixed with a few drops of liquid soap and follow the above procedure. It is very important that all edges and corners are applied with firm pressure. When more than one panel is used, butt the edge together. Never overlap decals.

After application is completed, do not polish decal or surrounding floor for 24 hours. If the edges lift at all from the floor, the decal must be removed immediately and replaced. This is to prevent any accidents or tripping.

Maintenance

Walk-On Graphics should be maintained using normal floor maintenance procedures.

Removal

Remove the Walk-On Graphics decal by lifting one edge and pulling at a sharp angle, using short, sharp strokes until the decal is up. If the decal is applied to a waxed floor, it is recommended that the floor should be rewaxed.

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