

# SIGN-AD<sup>®</sup>

REMOVABLE  
WINDOW FILM



Advertise your newest product or upcoming event with window graphics printed on Nekoosa's Sign-Ad<sup>®</sup> removable window film.

## Sign-Ad<sup>®</sup>


Available in clear, optically clear, and white

Removable low-tack adhesive for easy installation and removal without leaving a trace of residue behind

Superior printing, die-cutting, and installation performance due to a robust 90# layflat paper liner

Air-egress option available

**Print Compatibility:** Wide Format (Solvent, Eco-Solvent, Latex and UV), Offset (Conventional/Litho and UV) HP Indigo and Screen

**NEW PVC-FREE**  **Sign-Ad<sup>®</sup> Clear:** 4 mil, gloss clear film designed with a removable window adhesive and 90# layflat release liner. Enhanced topcoat for Latex and UV wide format printing with outdoor durability up to 4 years.



This logo represents Nekoosa's commitment to offering sustainable alternatives to traditional PVC materials. We are happy to offer a PVC-free option in this product line.

## Applications

Interior & Exterior Window Graphics

Point-of-Purchase Window Advertisements

One-Way Window Messaging

Double-Sided Window Signage

Optically Clear Window Graphics

Price Stickers

Counter Mats

SCAN HERE FOR  
FREE SAMPLES ▶



Certified for  
HP Indigo



 **NEKOOSA**

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01.27.26 | M1570-OV



## STANDARD SIZES ▶

Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	Rolls/Carton
<b>Wide Format</b>						
Matte White	SPMSA5450 ●	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1
	SPMSA6050	60" x 50 yd				1
Gloss Clear	SPMCAD5450 ●	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1
	SPMCAD5450PP	54" x 50 yd				1
	SPMCAD6050	60" x 50 yd				1
Clear Air-Egress	SPECADP5450N	54" x 50 yd	4 mil	Low-Tack Removable	Clear Printed Film with Air-Egress	1
Gloss Optically Clear	SPMCADP5450 ●	54" x 50 yd	4 mil	Low-Tack Removable	Clear Film	1

Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	GSM	M Wgt	Sheets/Carton
<b>HP Indigo</b>								
Matte White	SPMSAIN1218	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	285	88	400
	SPMSAIN1319	13" x 19"					100	
Gloss Clear	SPMCADIN1218	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	275	85	400
	SPMCADIN1319	13" x 19"					97	

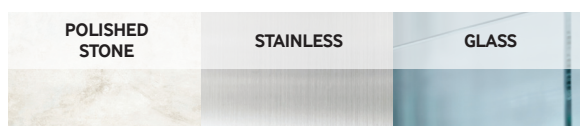
 = PVC-Free



**NEKOOSA BUCKS**


available in select rolls listed above.


Easy to apply and remove from these surfaces:



Certified for  
HP Indigo

## TECHNICAL DATA ►

		Matte White	Gloss Clear	 Gloss Clear PVC-Free	Gloss Clear Air-Egress	Gloss Optically Clear
<b>Physical Properties</b>						
<b>Adhesive</b>		Low-Tack Removable	Low-Tack Removable	Low-Tack Removable	Low-Tack Removable	Low-Tack Removable
<b>Film</b>		Flexible Vinyl	Flexible Vinyl	Polypropylene	Flexible Vinyl	Flexible Vinyl
<b>Liner</b>		90# Layflat	90# Layflat	90# Layflat	4.5 mil with Air Egress Clear Printed Film	5 mil Clear PET Film
<b>Thickness</b>	Film	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.6 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)
	Liner	6.5 mil (6.5 ± 0.2 mil)	6.5 mil (6.5 ± 0.2 mil)	6.5 mil (6.5 ± 0.2 mil)	4.5 mil (4.5 ± 0.2 mil)	5 mil (5.0 ± 0.2 mil)
	Total Thickness	10.7 - 10.9 mil	10.7 - 10.9 mil	11 mil (11 ± 0.4 mil)	8.3 - 8.5 mil	9.5 - 9.9 mil
<b>Weight</b>	Film	137 gsm	128 gsm	105-115 gsm	128 gsm	120-130 gsm
	Film + Liner	280-289 gsm	270-280 gsm	245-255 gsm	270-280 gsm	290-300 gsm
<b>Adhesion*</b>	Stainless Steel	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 +/- 1 oz/in
	Glass	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 +/- 1 oz/in

		Matte White	Gloss Clear	 Gloss Clear PVC-Free	Gloss Clear Air-Egress	Gloss Optically Clear
<b>Conditions for Use</b>						
<b>Shelf Life**</b>		1 year	1 year	1 year	1 year	1 year
<b>Outdoor Durability***</b>		Up to 3 years	Up to 3 years	Up to 4 years	Up to 3 years	Up to 3 years
<b>Clean Removability†</b>		1 year	1 year	1 year	1 year	1 year
<b>Min. Application Temp.</b>		40° F (4.4° C)	40° F (4.4° C)	40° F (4.4° C)	40° F (4.4° C)	40° F (4.4° C)
<b>Service Temp. Range</b>		-20° to 150° F (-28.9° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)
<b>Chemical Resistance</b>		Good	Good	Good***	Good	Good
<b>Water Resistance</b>		Good	Good	Good	Good	Good
<b>Material Reuse</b>		None	None	None	None	None
<b>Fire Rating</b>		ASTM E84 Class 1 or A	ASTM E84 Class 1 or A	-	ASTM E84 Class 1 or A	ASTM E84 Class 1 or A

\*Test Method = ASTM-D3330 180° Peel (q 12"/min, 73° F (after 15 minutes)

\*\*When stored at 75° F and 50% relative humidity

\*\*\*Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended

†Clean removability under normal conditions

 = PVC-Free

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