

SIGN-AD®

REMOVABLE
WINDOW FILM



Advertise your newest product or upcoming event with window graphics printed on Nekoosa's Sign-Ad® removable window film.

Sign-Ad®

Available in clear, optically clear, and white

Removable low-tack adhesive for easy installation and removal without leaving a trace of residue behind

Superior printing, die-cutting, and installation performance due to a robust 90# layflat paper liner

Air-egress option available

Print Compatibility: Wide Format (Solvent, Eco-Solvent, Latex and UV), Offset (Conventional/Litho and UV) HP Indigo and Screen

NEW PVC-FREE Sign-Ad® Clear: 4 mil. gloss clear film designed with a removable window adhesive and 90# layflat release liner. Enhanced topcoat for Latex and UV wide format printing with outdoor durability up to 4 years.



This logo represents Nekoosa's commitment to offering sustainable alternatives to traditional PVC materials. We are happy to offer a PVC-free option in this product line.

SCAN HERE FOR
FREE SAMPLES ►



Certified for
HP Indigo



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NEKOOSA.COM

01.27.26 | M1570-OV



STANDARD SIZES ▶

Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	Rolls/Carton		
Wide Format								
Matte White	SPMSA5450 ●	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1		
	SPMSA6050	60" x 50 yd				1		
Gloss Clear								
Gloss Clear	SPMCAD5450 ●	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1		
	SPMCAD5450PP	54" x 50 yd				1		
	SPMCAD6050	60" x 50 yd				1		
Clear Air-Egress	SPECADP5450N	54" x 50 yd	4 mil	Low-Tack Removable	Clear Printed Film with Air-Egress	1		
Gloss Optically Clear	SPMCADP5450 ●	54" x 50 yd	4 mil	Low-Tack Removable	Clear Film	1		
Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	GSM	M Wgt	Sheets/Carton
HP Indigo								
Matte White	SPMSAIN1218	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	285	88	
	SPMSAIN1319	13" x 19"					100	400
Gloss Clear								
Gloss Clear	SPMCADIN1218	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	275	85	
	SPMCADIN1319	13" x 19"					97	400

 = PVC-Free



NEKOOSA BUCKS

available in select rolls listed above.

Easy to apply and remove from these surfaces:



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TECHNICAL DATA ▶

		Matte White	Gloss Clear	↳ Gloss Clear PVC-Free	Gloss Clear Air-Egress	Gloss Optically Clear
Physical Properties						
Adhesive		Low-Tack Removable	Low-Tack Removable	Low-Tack Removable	Low-Tack Removable	Low-Tack Removable
Film		Flexible Vinyl	Flexible Vinyl	Polypropylene	Flexible Vinyl	Flexible Vinyl
Liner		90# Layflat	90# Layflat	90# Layflat	4.5 mil with Air Egress Clear Printed Film	5 mil Clear PET Film
Thickness	Film	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.6 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)
	Liner	6.5 mil (6.5 ± 0.2 mil)	6.5 mil (6.5± 0.2 mil)	6.5 mil (6.5± 0.2 mil)	4.5 mil (4.5± 0.2 mil)	5 mil (5.0± 0.2 mil)
Total Thickness		10.7 - 10.9 mil	10.7 - 10.9 mil	11 mil (11± 0.4 mil)	8.3 - 8.5 mil	9.5 - 9.9 mil
Weight	Film	137 gsm	128 gsm	105-115 gsm	128 gsm	120-130 gsm
	Film + Liner	280-289 gsm	270-280 gsm	245-255 gsm	270-280 gsm	290-300 gsm
Adhesion*	Stainless Steel	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 +/- 1 oz/in
	Glass	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 +/- 1 oz/in

		Matte White	Gloss Clear	↳ Gloss Clear PVC-Free	Gloss Clear Air-Egress	Gloss Optically Clear
Conditions for Use						
Shelf Life**		1 year				
Outdoor Durability***		Up to 3 years	Up to 3 years	Up to 4 years	Up to 3 years	Up to 3 years
Clean Removability†		1 year				
Min. Application Temp.		40° F (4.4° C)				
Service Temp. Range		-20° to 150° F (-28.9° to 65.6° C)				
Chemical Resistance		Good	Good	Good***	Good	Good
Water Resistance		Good	Good	Good	Good	Good
Material Reuse		None	None	None	None	None
Fire Rating		ASTM E84 Class 1 or A	ASTM E84 Class 1 or A	-	ASTM E84 Class 1 or A	ASTM E84 Class 1 or A

*Test Method = ASTM-D3330 180° Peel (Q 12"/min, 73° F (after 15 minutes)

**When stored at 75° F and 50% relative humidity

***Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended

†Clean removability under normal conditions



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