# SYNAPS OM WIDE FORMAT

DURABLE, LAYFLAT POLYESTER FILM



No lamination. No curling. Just fast, flawless, durable wide format graphics.

## SYNAPS OM WIDE FORMAT

**No Lamination Required** – Save time and production costs with a durable, ready-to-use print media, no additional lamination needed

**Durable & Scratch Resistant** – Engineered to withstand demanding environments and heavy handling – resists scratches, abrasions, curling, wrinkling, bowing, and edge fraying

**Waterproof & Tear Resistant** – Reliable performance in wet and extreme outdoor conditions, ideal for long-lasting signage in any weather

**Layflat After Rolling** – Maintains a smooth, professional appearance after being rolled during shipping or long-term storage

**Highest Quality Prints** – A bright white point and double-sided matte finish produce bold colors, sharp image detail, and consistent results front and back

**Fade & Heat Resistant** – Graphics remain vibrant even when exposed to direct sunlight, heat, and repeated handling

**Versatile Finishing** – Compatible with common post-production finishing methods like grommeting, die-cutting, trimming, and mounting

**Sustainable Choice** – Certified by RecyClass for containing a minimum of 15% recycled polyester (rPET)

Print Compatibility: Wide Format (Latex & UV)



## **Applications**

Retractable Banner Stand Graphics

Stanchion Stand Graphic Inserts

**Trade Show Graphics** 

**Rotating Banners** 

Wide Format Banners

Point-of-Purchase Signage

Hanging Graphics

**Backlit Graphics** 

Menu Boards

Wayfinding Signage

Retail Storefront Graphics

Museum & Exhibit Graphics

Outdoor Durable Signage

Transit & Bus Shelter Posters

Aisle Invaders & Shelf Wobblers



# SYNAPS OM WIDE FORMAT | DURABLE, LAYFLAT POLYESTER FILM







# STANDARD SIZES ▶

|                               | Film Thickness   | SKU#             | Size       | GSM | Rolls/Cartons |  |
|-------------------------------|------------------|------------------|------------|-----|---------------|--|
| SYNAPS OM - Wide Format Rolls |                  |                  |            |     |               |  |
|                               | 5 mil            | <b>3</b> 66102 • | 54" x 100' | 135 | 1             |  |
|                               | 8 mil            | <b>3</b> 66103 • | 36" x 100' | 230 | 1             |  |
|                               |                  | <b>3</b> 66104 • | 54" x 100' |     | 1             |  |
|                               | 10 mil           | <b>3</b> 66106   | 54" x 100' | 300 | 1             |  |
|                               | 14 mil           | <b>3</b> 66110 • | 36" x 100' | 450 | 1             |  |
| 14 MII                        | <b>3</b> 66111 ● | 54" x 100'       | 450        | 1   |               |  |

|                            | Film Thickness | SKU#           | Size      | GSM | Sheets/Cartons |
|----------------------------|----------------|----------------|-----------|-----|----------------|
| SYNAPS OM - Flatbed Sheets |                |                |           |     |                |
|                            | 5 mil          | <b>3</b> 66003 | 28" x 40" | 135 | 300            |
|                            | 8 mil          | <b>3</b> 66007 | 28" x 40" | 230 | 175            |
|                            | 10 mil         | <b>3</b> 66011 | 28" x 40" | 300 | 125            |
|                            | 14 mil         | <b>3</b> 66039 | 28" x 40" | 450 | 100            |

 $\hbox{*Each SYNAPS OM thickness listed above is offered in custom sizes. Please contact us for more information.}$ 











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## **TECHNICAL DATA** ▶

|                       |                                    | 5 mil*                        | 8 mil                         | 10 mil                        | 14 mil*          |
|-----------------------|------------------------------------|-------------------------------|-------------------------------|-------------------------------|------------------|
| sical Properties      |                                    |                               |                               |                               |                  |
| Finish                |                                    | Matte                         | Matte                         | Matte                         | Matte            |
| Color                 |                                    | White                         | White                         | White                         | White            |
| Film                  |                                    | Polyester                     | Polyester                     | Polyester                     | Polyester        |
| Opacity               | ISO 2471                           | 92%                           | 96%                           | 96%                           | 97%              |
| Brightness            | ISO 2470C                          | 95                            | 95                            | 95                            | 94               |
| Gloss 85°             | ISO 2813                           | 10-15                         | 10-15                         | 10-15                         | 10-15            |
| Weight                | -                                  | 135 gsm                       | 230 gsm                       | 300 gsm                       | 450 gsm          |
| Shrinkage             | Internal Agfa test at 203 °F/95 °C | 0.20%                         | 0.20%                         | 0.20%                         | 0.20%            |
| Initial Tear Strength | ASTM D1004                         | 45N                           | 80N                           | 100N                          | 125N             |
| Stiffness             | ISO 2493                           | 5 mN                          | 22 mN                         | 45 mN                         | 110 mN           |
| BEKK Smoothness       | ISO 5627                           | 500-1000 Sec                  | 500-1000 Sec                  | 500-1000 Sec                  | 500-1000 Sec     |
| Whiteness Cie         | ISO 11475                          | 100                           | 100                           | 98                            | 97               |
| Mass Density          | ISO 534                            | 1.13 ± 0.05 g/cm <sup>3</sup> | 1.16 ± 0.05 g/cm <sup>3</sup> | 1.22 ± 0.05 g/cm <sup>3</sup> | 1.26 ± 0.05 g/cr |

| Conditions for Use |                       |                                       |
|--------------------|-----------------------|---------------------------------------|
|                    | Shelf Life            | 2 years                               |
|                    | Resistance To Dry Ice | Tested for 5 days at -110 °F (-79 °C) |



#### Additional Information:

- $\cdot$  SYNAPS OM is not suitable for water based or solvent based printers.
- · SYNAPS OM is certified for HP latex and HP Indigo digital printers and validated for Canon's VarioPrint iX series and ColorWave 3800.
- · For print recommendations and more specific technical data, visit https://nekoosa.com/products/synaps-om-wide-format and reference the documents in the "Media" section

#### **Compatible Finishing Methods:**

- · Die cut, score, drill, grommet, fold, perforate, bind, varnish, and aqueous coat, emboss and hot foil stamp, staple, bind, guillotine cut, laser cut, engrave, perforate, spiral bind, plotter cut, and roll trim.
- · Polyesters can be incinerated safely (according to local regulations) and therefore are a potential source of energy as inert materials they can be buried in approved landfill facilities

### Recycling:

- · Certified by RecyClass for containing a minimum of 15% recycled polyester (rPET)
- · Contains 15% or more, mostly pre-consumer, waste
- · SYNAPS OM has plastic recycling code "7 Other". SYNAPS OM is a polyester that is quite different from the type of polyester that is used for the production of PET bottles for instance. It can be recycled but post-print SYNAPS OM is to be treated as waste because the ecological cost of collecting and selecting the waste is higher than the ecological benefit. Regulations for waste disposal may differ per country so please consult the local regulations.





This logo represents Nekoosa's commitment to offering sustainable alternatives to traditional PVC materials. 100% of this product line is PVC-Free.

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