

CHALKTALK®

CHALKBOARD
FILM



Printable, chalkboard film with removable adhesive for all your creative uses.

ChalkTalk

5 mil textured matte black vinyl facestock, high-peel removable adhesive, 90# layflat polycoated paper liner

High-peel adhesive properties allow for a broader range of applications surfaces like painted plywood, textured walls and low-to-no VOC paints

Suitable for indoor and outdoor applications (<6 months clean removability from application surface)

Write with chalk or liquid chalk ink pens for best results*

Wipes clean with a damp cloth

Print Compatibility: Wide Format (Solvent, Eco-Solvent, Latex and UV) and Screen

Applications

- Restaurant Menu Boards
- Retail Promotional Displays
- Point-of-Purchase Wall Signage
- To-Do List
- Textured Wall Graphics
- Seasonal Promotional Signage
- Trade Show & Event Signage
- Large Format Graphics
- Grocery Store Displays

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STANDARD SIZES ▶

	Finish/Color	SKU #	Size	Film Thickness	Adhesive	Liner	Rolls/Carton
Wide Format	Textured Matte Black	SPMCHK2475	24" x 75 ft	5 mil	High Peel Removable	90# Layflat	1
	Textured Matte Black	SPMCHK5475	54" x 75 ft	5 mil	High Peel Removable	90# Layflat	1

TECHNICAL DATA ▶

Physical Properties			ChalkTalk		
		Test Method			
Thickness	Film	TAPPI T-411	5.0 +/- 0.3 mils (127 +/- 8 µm)		
	Film w/ Adhesive	TAPPI T-411	6.0 +/- 0.2 mils (152 +/- 5 µm)		
	Total Thickness	TAPPI T-411	5.0 +/- 0.3 mils (127 +/- 8 µm)		
Weight	Film w/ Adhesive	TAPPI T-410	190-195 gsm		
	Total w/ Liner	TAPPI T-410	340-350 gsm		
Opacity		ASTM D1003	100%		
Gloss Level		ASTM D523	1.5%		
Surface Energy		ASTM D2578	33 min dyne/cm		
Dimensional Stability		ASTM D1204	1% - 5%		
Tensile Strength	MD	ASTM D882B	4500 +/- 450 psi		
	TD	ASTMD1204	3500 +/- 350 psi		
Elongation	MD	ASTM D88SB	130% - 180%		
	TD	ASTM D882B	130% - 180%		
Adhesion 180°	Surfaces	Test Method	1 min	15 min	24 hours
	Stainless Steel	ASTMD3330	25 oz/in	45 oz/in	45 oz/in
	Acrylic		35 oz/in	40 oz/in	55 oz/in
	Aluminum		15 oz/in	40 oz/in	40 oz/in
	Ceramic		30 oz/in	33 oz/in	50 oz/in
	Polycarbonate		45 oz/in	55 oz/in	65 oz/in
	Polypropylene		5 oz/in	10 oz/in	10 oz/in
	Wood (Sealed)		1.5 oz/in	1.7 oz/in	2 oz/in
Fire Rating		ASTM E84 Class 1 or A			

Conditions for Use		
Shelf Life	1 year	
Outdoor Durability*	6 months	
Indoor Durability	1 year	
Min Application Temp	40° F (4.4° C)	
Service Temp Range	-10° to 140° F (-23° to 60° C)	
Solvent Resistance	Good	
Water Resistance	Excellent	

*For clean removability

Easy to apply and remove from these surfaces:



*For best results, write on ChalkTalk with chalk ink pens.

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