



Sign-Ad® is a flexible calendered vinyl coated with a moderate-tack removable adhesive for easy-to-apply window graphics.

## Sign-Ad

Removable adhesive

Easy to remove without leaving adhesive residue behind

No solvents needed for application or removal

For indoor and outdoor window graphic applications for up to 3 years (outdoors)

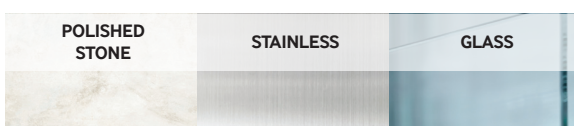
**Print Compatibility:** HP Indigo, Conventional and UV Offset, Latex, Eco-Solvent, Solvent, UV Wide Format, Screen

**NEW Sign-Ad® Clear Air-Egress:** 4 mil clear vinyl facestock with a clear film air-egress liner and clear low-tack/low-peel removable adhesive. Engineered so installers of all skill levels can easily apply and remove window graphics.

**2020 Product of the Year!**

**NEW Sign-Ad® Gloss White Opaque:** 100% opaque 6 mil bright gloss white vinyl facestock with a 90# paper liner and moderate-tack white removable adhesive. Laminate to a clear Sign-Ad® or Hi-Stat® product to easily create 'push-pull' two way signage.

**Easy to apply and remove from these surfaces:**



## Applications

Window Graphics

Point-of-Purchase  
Window Advertisements

One-Way Window Messaging

Double-Sided Window Signage

Opaque Window Graphics

Optically Clear Window Graphics

Price Stickers

Counter Mats





## STOCKED PRODUCTS ▶

	Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	GSM	M Wgt	Sheets/Carton
<b>HP Indigo*</b>									
	Matte White	SPMSAIN1218	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	285	88	400
		SPMSAIN1319	13" x 19"					100	
	Gloss Clear	SPMCADIN1218	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	275	85	400
		SPMCADIN1319	13" x 19"					97	

	Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	GSM	M Wgt	Sheets/Carton
<b>Top Coated – Conventional &amp; UV Offset</b>									
	Matte White	67210	27" x 20"	4 mil	Low-Tack Removable	90# Layflat	285	219	100
		67211	27" x 38"					416	
	Gloss Clear	67220	27" x 20"	4 mil	Low-Tack Removable	90# Layflat	275	211	100
		67221	27" x 38"					401	

	Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	Rolls/Carton
<b>Wide Format</b>							
	Matte White	SPMSA5450	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1
		SPMSA6050	60" x 50 yd				1
NEW	Matte White Air-Egress	SPESA5450	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat with Air-Egress	1
		SPESA6050	60" x 50 yd				1
NEW	Opaque Gloss White	SPMSABF5450	54" x 50 yd	6 mil	Moderate-Tack Removable	90# Layflat	1
		SPMCAD5450	54" x 50 yd				1
	Gloss Clear	SPMCAD5450	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1
		SPMCAD6050	60" x 50 yd				1
	Clear Air-Egress	SPECADP5450N	54" x 50 yd	4 mil	Low-Tack Removable	Clear Printed Film with Air-Egress	1
	Gloss Optically Clear	SPMCADP5450	54" x 50 yd	4 mil	Low-Tack Removable	Clear Film	1

HP Indigo: 400 sheets per carton can also be ordered with SKU #: matte white #67110 for 12" x 18" or matte white #67111 for 13" x 19", gloss clear #67115 for 12" x 18" or gloss clear #67116 for 13" x 19",

Certified for  
HP Indigo





## CUSTOM SIZE OFFERING ►

	Finish/Color	SKU #	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
<b>HP Indigo</b>							
	Matte White	SPMSAIN	54"	4 mil	Low-Tack Removable	90# Layflat	.50#
	Gloss Clear	SPMCADIN	54"				
	Color/Finish	SKU #	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
<b>Top Coated – Conventional &amp; UV Offset</b>							
	Matte White	SIGN-AD WHITE/TC	54"/60"	4 mil	Low-Tack Removable	90# Layflat	.50#
	Gloss Clear	SIGN-AD CLEAR/TC	54"/60"				
	Finish/Color	SKU #	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
<b>Non-Top Coated Offset</b>							
	Matte White	SIGN-AD WHITE	54"/60"	4 mil	Low-Tack Removable	90# Layflat	50#
		SIGN-AD/WHITE AE			Low-Tack Removable	90# Layflat with Air-Egress	
	Opaque Gloss White	SIGN-AD GLOSS WHITE OPAQUE	54"	4 mil	Moderate-Tack Removable	90# Layflat	50#
	Gloss Clear	SIGN-AD CLEAR	54"/60"	4 mil	Low-Tack Removable	90# Layflat	.50#
	Clear Air-Egress	SIGN-AD CLEAR/AE	54"	4 mil	Low-Tack Removable	Clear Film	.50#
	Gloss Optically Clear	SIGN-AD PLUS	54"	4 mil	Low-Tack Removable	Clear Film	.50#

HP Indigo: Custom sizes available for HP Indigo 10,000 and 12,000. Calendered Vinyl, 400 sheets per carton.  
Top Coated and Non-Top Coated Offset: Can be custom converted into sheets or rolls to meet your requirements.



Nekoosa has 3 conveniently located converting facilities for quick shipping of custom sheets.

Certified for  
HP Indigo



## TECHNICAL DATA ►

		Matte White	Opaque White	Matte White Air-Egress	Gloss Clear	Gloss Clear Air-Egress	Gloss Optically Clear
<b>Adhesive</b>		Low-Tack Removable	Moderate-Tack Removable	Low-Tack Removable	Low-Tack Removable	Low-Tack Removable	Low-Tack Removable
<b>Film</b>		Flexible Vinyl	Flexible Vinyl	Flexible Vinyl	Flexible Vinyl	Flexible Vinyl	Flexible Vinyl
<b>Liner</b>		90# Layflat	90# Layflat	90# Layflat with Air-Egress	90# Layflat	4.5 mil with Air Egress Clear Printed Film	5 mil Clear PET Film
<b>Thickness</b>	Film	4 mil (3.4 ± 0.2 mil)	6 mil (5.5 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)
	Liner	6.5 mil (6.5 ± 0.2 mil)	6.5 mil (6.5 ± 0.2 mil)	7.0 mil (7.0 ± 0.2 mil)	6.5 mil (6.5 ± 0.2 mil)	4.5 mil (4.5 ± 0.2 mil)	5 mil (5.0 ± 0.2 mil)
	Total Thickness	10.7 - 10.9 mil	14 - 14.3 mil	11 - 11.2 mil	10.7 - 10.9 mil	8.3 - 8.5 mil	9.5 - 9.9 mil
<b>Weight</b>	Film	137 gsm	227 gsm	137 gsm	128 gsm	128 gsm	120-130 gsm
	Film + Liner	280-289 gsm	376 gsm	290-295 gsm	270-280 gsm	270-280 gsm	290-300 gsm
<b>Adhesion*</b>	Stainless Steel	2 ± 1 oz/in	20 ± 2 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 +/- 1 oz/in
	Glass	2 ± 1 oz/in	20 ± 2 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 +/- 1 oz/in

		Matte White	Opaque White	Matte White Air-Egress	Gloss Clear	Gloss Clear Air-Egress	Gloss Optically Clear
<b>Conditions for Use</b>							
<b>Shelf Life**</b>		1 year	1 year	1 year	1 year	1 year	1 year
<b>Outdoor Durability***</b>		Up to 3 years	Up to 3 years	Up to 3 years	Up to 3 years	Up to 3 years	Up to 3 years
<b>Clean Removability†</b>		1 year	1 year	1 year	1 year	1 year	1 year
<b>Min. Application Temp.</b>		40° F (4.4° C)	35° F (1.7° C)	40° F (4.4° C)	40° F (4.4° C)	40° F (4.4° C)	40° F (4.4° C)
<b>Service Temp. Range</b>		-20° to 150° F (-28.9° to 65.6° C)	-40° to 150° F (-40° to 65.6° C)	-10° to 150° F (-23.3° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)
<b>Chemical Resistance</b>		Good	Good	Good	Good	Good	Good
<b>Water Resistance</b>		Good	Good	Excellent	Good	Good	Good
<b>Material Reuse</b>		None	None	None	None	None	None
<b>Fire Rating</b>		UL 94 V-0	-	UL 94 V-0	UL 94 V-0	UL 94 V-0	UL 94 V-0

\*Test Method = ASTM-D3330 180° Peel (Q 12"/min, 73° F (after 15 minutes)

\*\*When stored at 75° F and 50% relative humidity

\*\*\*Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended

†Clean removability under normal conditions

The information provided herein is correct to the best of Nekoosa's knowledge, however, should not be construed as specifications. No liability for any errors, facts or opinions are accepted. Customers must satisfy themselves as to the suitability of this product for their application. No responsibility for any loss as a result of any person placing reliance on any material contained herein will be accepted.