



Sign-Ad® is a flexible calendered vinyl coated with a moderate-tack removable adhesive for easy-to-apply window graphics.

Sign-Ad

Removable adhesive

Easy to remove without leaving adhesive residue behind

No solvents needed for application or removal

For indoor and outdoor window graphic applications for up to 3 years (outdoors)

Made in the U.S.A.

Print Compatibility: HP Indigo, Conventional and UV Offset, Latex, Eco-Solvent, Solvent, UV Wide Format and Screen

NEW Sign-Ad® Gloss White Opaque: 100% opaque 6 mil. bright gloss white vinyl facestock with a 90# paper liner and moderate-tack white removable adhesive. Laminate to a clear Sign-Ad® or Hi-Stat® product to easily create 'push-pull' two way signage.

NEW Sign-Ad® Clear Air-Egress: 4 mil. clear vinyl facestock with a clear film air-egress liner and clear low-tack/low-peel removable adhesive. Engineered so installers of all skill levels can easily apply and remove window graphics.

Easy to apply and remove from these surfaces:



Applications

Window Graphics

P.O.P. Window Advertisements

One-Way Window Messaging

Double-Sided Window Signage

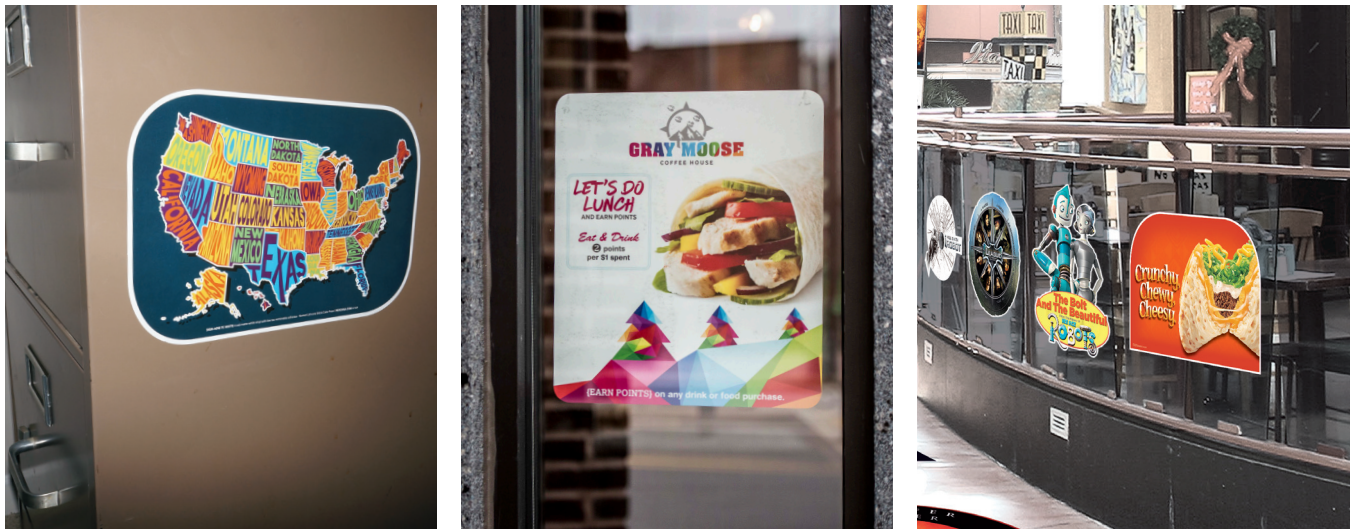
Opaque Window Graphics

Optically Clear Window Graphics

Price Stickers

Counter Mats

Certified for
HP Indigo



STOCKED PRODUCTS ▶

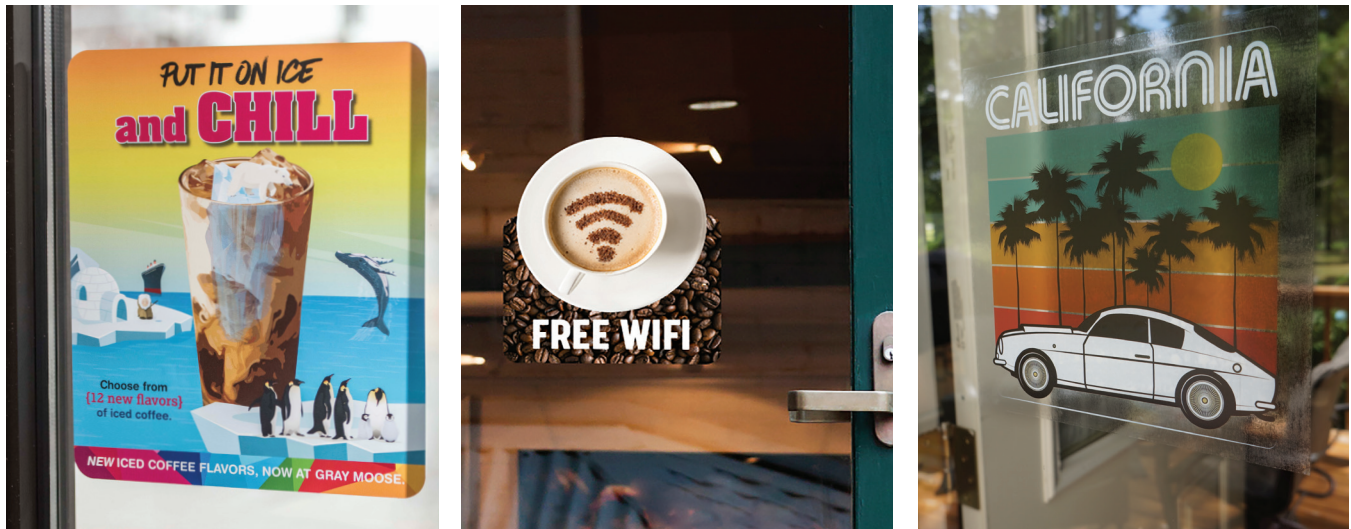
Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	GSM	M Wgt	Sheets/Carton
HP Indigo*								
Matte White	67110	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	285	88	400
	67111	13" x 19"					100	
Gloss Clear	67115	12" x 18"	4 mil	Low-Tack Removable	90# Layflat	275	85	400
	67116	13" x 19"					97	

Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	GSM	M Wgt	Sheets/Carton
Top Coated – Conventional & UV Offset								
Matte White	67210	27" x 20"	4 mil	Low-Tack Removable	90# Layflat	285	219	100
	67211	27" x 38"					416	
Gloss Clear	67220	27" x 20"	4 mil	Low-Tack Removable	90# Layflat	275	211	100
	67221	27" x 38"					401	

Finish/Color	SKU #	Size	Thickness	Adhesive	Liner	Rolls/Carton
Wide Format						
Matte White	SPMSA5450	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1
	SPMSA6050	60" x 50 yd				1
Matte White Air-Egress	SPESA5450	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat with Air-Egress	1
	SPESA6050	60" x 50 yd				1
Opaque Gloss White	SPMSABF5450	54" x 50 yd	6 mil	Moderate-Tack Removable	90# Layflat	1
Gloss Clear	SPMCAD5450	54" x 50 yd	4 mil	Low-Tack Removable	90# Layflat	1
	SPMCAD6050	60" x 50 yd				1
Clear Air-Egress	SPECADP5450N	54" x 50 yd	4 mil	Low-Tack Removable	Clear Printed Film with Air-Egress	1
Gloss Optically Clear	SPMCADP5450	54" x 50 yd	4 mil	Low-Tack Removable	Clear Film	1

HP Indigo: 400 sheets per carton can also be ordered with SKU # SPMSAIN1218, SPMSAIN1319, SPMCADIN1218, SPMCADIN1319

Certified for HP Indigo



CUSTOM SIZE OFFERING ▶

Finish/Color	SKU #	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
HP Indigo						
Matte White	SPMSAIN	54"	4 mil	Low-Tack Removable	90# Layflat	.50#
Gloss Clear	SPMCADIN	54"				
Color/Finish	SKU #	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
Top Coated – Conventional & UV Offset						
Matte White	SIGN-AD WHITE/TC	54"/60"	4 mil	Low-Tack Removable	90# Layflat	.50#
Gloss Clear	SIGN-AD CLEAR/TC	54"/60"				
Finish/Color	SKU #	Size (width)	Film Thickness	Adhesive	Liner	Wgt/MSI
Non-Top Coated Offset						
Matte White	SIGN-AD WHITE	54"/60"	4 mil	Low-Tack Removable	90# Layflat	50#
	SIGN-AD/WHITE AE			Low-Tack Removable	90# Layflat with Air-Egress	
Opaque Gloss White	SIGN-AD GLOSS WHITE OPAQUE	54"	4 mil	Moderate-Tack Removable	90# Layflat	50#
Gloss Clear	SIGN-AD CLEAR	54"/60"	4 mil	Low-Tack Removable	90# Layflat	.50#
Clear Air-Egress	SIGN-AD CLEAR/AE	54"	4 mil	Low-Tack Removable	Clear Film	.50#
Gloss Optically Clear	SIGN-AD PLUS	54"	4 mil	Low-Tack Removable	Clear Film	.50#

HP Indigo: Custom sizes available for HP Indigo 10,000 and 12,000. Calendered Vinyl, 400 sheets per carton.
 Top Coated and Non-Top Coated Offset: Can be custom converted into sheets or rolls to meet your requirements.



Nekoosa has 3 conveniently located converting facilities for quick shipping of custom sheets.

Certified for HP Indigo

TECHNICAL DATA ▶

		Matte White	Opaque White	Matte White Air-Egress	Gloss Clear	Gloss Clear Air-Egress
Physical Properties						
Adhesive		Low-Tack Removable	Moderate-Tack Removable	Low-Tack Removable	Low-Tack Removable	Low-Tack Removable
Film		Flexible Vinyl	Flexible Vinyl	Flexible Vinyl	Flexible Vinyl	Flexible Vinyl
Liner		90# Layflat	90# Layflat	90# Layflat with Air-Egress	90# Layflat	4.5 mil with Air Egress Clear Printed Film
Thickness	Film	4 mil (3.4 ± 0.2 mil)	6 mil (5.5 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)	4 mil (3.4 ± 0.2 mil)
	Liner	6.5 mil (6.5 ± 0.2 mil)	6.5 mil (6.5 ± 0.2 mil)	7.0 mil (7.0 ± 0.2 mil)	6.5 mil (6.5 ± 0.2 mil)	4.5 mil (4.5 ± 0.2 mil)
	Total Thickness	10.7 - 10.9 mil	14 - 14.3 mil	11 - 11.2 mil	10.7 - 10.9 mil	8.3 - 8.5 mil
Weight	Film	137 gsm	227 gsm	137 gsm	128 gsm	128 gsm
	Film + Liner	280-289 gsm	376 gsm	290-295 gsm	270-280 gsm	270-280 gsm
Adhesion*	Stainless Steel	2 ± 1 oz/in	20 ± 2 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in
	Glass	2 ± 1 oz/in	20 ± 2 oz/in	2 ± 1 oz/in	2 ± 1 oz/in	2 ± 1 oz/in

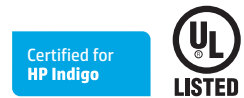
		Matte White	Opaque White	Matte White Air-Egress	Gloss Clear	Gloss Clear Air-Egress
Conditions for Use						
Shelf Life**		2 years	2 years	2 years	2 years	2 years
Outdoor Durability***		1 year	1 year	Up to 3 years	1 year	Up to 3 years
Indoor Durability†		1 year	1 year	Up to 3 years	1 year	Up to 3 years
Min. Application Temp.		40° F (4.4° C)	35° F (1.7° C)	40° F (4.4° C)	40° F (4.4° C)	40° F (4.4° C)
Service Temp. Range		-20° to 150° F (-28.9° to 65.6° C)	-40° to 150° F (-40° to 65.6° C)	-10° to 150° F (-23.3° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)	-20° to 150° F (-28.9° to 65.6° C)
Chemical Resistance		Good	Good	Good	Good	Good
Water Resistance		Good	Good	Excellent	Good	Good
Material Reuse		None	None	None	None	None
Fire Rating		UL 94 V-0	-	UL 94 V-0	UL 94 V-0	UL 94 V-0

*Test Method = ASTM-D3330 180° Peel @ 12"/min, 73° F (after 15 minutes)

**When stored at 75° F and 50% relative humidity

***Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended

†Mid-continental USA vertical exposure



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