



Trans-Ad® is a matte white opaque premium vinyl for high-quality transportation signage and exterior graphics/decals.

Designed for temporary fleet graphic applications on smooth, flat surfaces such as bus signs, automobiles, rail platform posters, and transportation signs. With a bright white point and excellent opacity, Trans-Ad covers previous graphics with ease – up to three layers can be applied! Trans-Ad is OUTFRONT Media approved for transit applications.

Trans-Ad® 90# Liner

Outstanding layflat release liner makes printing and converting a breeze.

Trans-Ad® 90# Air Egress Liner

Make the installation process even quicker and easier by adding air egress certified by OUTFRONT Media.



Applications

- Bus Kings, Queens & Tails
- Auto & Transportation Signage
- Fleet Graphics Without Rivets or Corrugated Surfaces
- Decals
- Simple Curves

Product Information

- OUTFRONT Media approved
- For indoor and outdoor use
- Clear removable adhesive
- Recommended for flat, clean surfaces

Print Compatibility

- Eco-Solvent
- Solvent
- Latex
- UV Wide Format



TECHNICAL DATA ▶

Physical Properties		4 mil	
Color	White	Release Liner	90#
Finish	Matte	Adhesion	25 oz/in
Film Material	Vinyl	Print Compatibility	90# w/Air Egress
Opacity	Excellent	Eco-Solvent, Solvent, UV Wide Format, Latex	
Min App Temp	+40° F / 4.4° C	Roll Size	
Water Resistance	Good	54" x 150'	•
Humidity Resistance	Good	60" x 150'	•
Solvent Resistance	Good*	62" x 150'	•
Service Temp	-20° F To +150° F / -29° to 65.6° C	62" x 300'	•
Exp Lifetime Exterior	1-2 Years**		
Shelf Life	1 Year***		

* Resistant to most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended.

**Mid-continental U.S. vertical.

*** When stored under conditions of 70° F and 50% relative humidity.



N. America: 800.826.4886 | sales@nekoosa.com

Europe: +32 9 216 6700 | info@theicgroup.eu

