



Walk-On Graphics® was developed for floor application in advertising, graphics, and messages.

A two component, UL approved system composed of an overlaminating slip resistant film, used for protection of graphics, and a vinyl base film for printing. Both of these films are coated with a pressure sensitive adhesive for use in cold laminating applications.

## Walk-On Graphics® Base Film White and Clear

Walk-On Graphics uses a white or clear flexible printable vinyl with a high performance removable acrylic adhesive.

## Walk-On Graphics® Overlamine Film Textured Slip Resistant Vinyl

Slip resistant overlaminate to be used in conjunction with base film. The overlaminate is an embossed vinyl, or a clear high polished vinyl with a permanent adhesive that is applied to the printed decal with a cold laminating process. The overlaminate is UL approved for slip resistance.

### Applications

Floor Advertising Graphics  
P.O.P. Floor Signage  
Counter Mats

### Product Information

For use on; tile, sealed wood, ceramic tile, vinyl, and sealed concrete

Recommended for smooth, cleaned, and flat surfaces

For installation ease, spray the floor with water/liquid soap mixture

Slip resistant overlaminate with a flexible vinyl base film

Apply overlaminate using a cold laminating process

### Print Compatibility

Solvent  
Eco-Solvent  
Latex  
UV Wide Format



## TECHNICAL DATA ▶

Physical Properties		Base Film	4 mil	4 mil
Color	White and Clear	Color	White	Clear
Finish	Matte and Gloss	Finish	Matte	Gloss
Film Material	Flexible Vinyl	Weight (MSI)	.50#	.50#
Backer Thickness	90# Layflat	Roll Size		
Min App Temp	50° F	54" x 50 yd	•	•
Chemical Resistance	Good	Overlamine Film	4 mil	6 mil
Shelf Life	1 Year	Color	Clear	Clear
Durability	6 Months	Finish	High Polished	Embossed
		Film Material	Flexible Vinyl	Semi-Rigid Vinyl
		Weight (MSI)	.30#	.44#
		Roll Size		
		54" x 50 yd	•	•